



Burt Clark Foundation

Logo Design Guidelines and Contest Rules

Overview

The BURT CLARK FOUNDATION is in search of a new Run4Burt 5K Race logo for our 2023 Race Day T-shirt. The new logo may be used on the BURT CLARK FOUNDATION website, social media sites, business cards, letterhead, posters, clothing, souvenir trinkets and gifts, or anywhere else the BURT CLARK FOUNDATION chooses. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. The BURT CLARK FOUNDATION has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open to all.
2. The contest is not open to board members of BURT CLARK FOUNDATION or their immediate family members.
3. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest closes at **11:59pm August 31, 2023**. Late submissions will not be considered. The board of directors of the BURT CLARK FOUNDATION will announce the finalists on September 8, 2023.
2. All entries must be submitted electronically to the BURT CLARK FOUNDATION by emailing your **entry** AND this **signed Terms and Conditions form** to contest@burtclarkfoundation.org Submissions must be JPEG or PNG format and must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
3. Entry must incorporate the Burt Clark Foundation's visions/goals which can be found on the "About BCF" tab on <https://www.burtclarkfoundation.org/aboutbcf>.
4. Entry must **NOT** exceed a maximum of (5) FIVE colors.
5. Entry must include **PURPLE** in the logo design.
6. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
7. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

The purpose of this contest is to design a logo to be used by the BURT CLARK FOUNDATION 2023 Run4Burt 5K Race on October 14, 2023 in Natchitoches, LA. The logo's design should reflect the values of BURT CLARK FOUNDATION which can be found on <https://www.burtclarkfoundation.org/aboutbcf> webpage.

All entries must be submitted as JPEG or PNG formatted files. Color must be limited to (5) FIVE colors or less. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 4 cm x 4 cm) and large scales.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of The BURT CLARK FOUNDATION and may be used for any BURT CLARK FOUNDATION purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. The BURT CLARK FOUNDATION shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. The BURT CLARK FOUNDATION reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. The BURT CLARK FOUNDATION reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. The winning entry will be selected by a panel comprised of board members of The BURT CLARK FOUNDATION. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is \$100.00, (1) One Free 5K Race Entry, and Name, Photo, Winning Logo and brief bio posted on the web/social media sites. This prize remains the same regardless of the size of the Burt Clark Foundation submitting the winning entry.
4. The winner will be notified on September 8, 2023 via email and announced on The BURT CLARK FOUNDATION Website and Facebook page.

Disclaimer

1. The BURT CLARK FOUNDATION is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. The BURT CLARK FOUNDATION reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by BURT CLARK FOUNDATION, including after the submission window has closed.
3. The BURT CLARK FOUNDATION is not liable for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

ENTRANT Signature: _____ **Date:** _____
PARENT/GUARDIAN (if under 18): _____ **Date:** _____